Accountability: Being answerable to the people who voted for you.
Campaigning: Letting people know you are a candidate, what you stand for and what you can offer.
Candidate: Someone who is standing for election to a role.
Democracy: The people in a leadership role being chosen by voting, where everyone relevant is eligible to vote.
Elections: The process in which people give their preferences who should occupy certain roles, by voting.
Electorate: The people who are eligible to vote.
Hustings: Where candidates are asked questions about anything relevant to their views on, understanding of and suitability for the role for which they are standing.
Lobby: Trying to influence the views of those in a position to make changes.
Manifesto: A statement in which a candidate shows what they have to offer in the role they are standing for, and what they hope to achieve.
Nomination: Putting someone (or for us, yourself) forward to stand for an elected role.
Policies: Principles guiding views and decisions; positions on key matters.
Publicity: Getting things out there.
Returning Officer: The person in overall charge of the elections process.
Single Transferable Vote: A voting system that lets you give an order of preference, so if your first choice person is eliminated, your vote goes to your second choice, and so on.