HOW TO SPOT A GOOD MANIFESTO

MANIFESTO /ˌmænəˈfestəʊ/ (noun): A written statement to publicly declare the intentions, motivations, or beliefs of a person or group. From the Latin manifestus — to clearly reveal, to make public.

As voters in the 2019 Association By-Elections, you will need to sift through dozens of manifestos to ascertain which candidate is most suitable to represent you in that position.

But, how do you spot a good manifesto?

A manifesto should tell our members (that's you) why that candidate should represent them, and why the electorate should vote them into that particular role. It sets out ideas and plans of what they intend to do if elected, and why they would be the best candidate for the role. It also helps if the candidate makes a reference to the Students Association, and talks about their ideas for the organisation.

A good manifesto should include:
• Good knowledge of the role that the candidate is standing for
• Reasons why the candidate is standing for that position
• What they want to achieve in their term
• Realistic and tangible promises
• Reasons why they are the best candidate for the role