FIVE TIPS FOR MAKING A GREAT CAMPAIGN VIDEO

PLAN AHEAD
Have a clear idea of what you want to say and stay on topic - a list of bullet points can help with this.

LOCATION, LOCATION
Where you film can communicate a lot about who you are and what you're talking about. Test out different spaces to choose a background you like the most.

PICTURE PERFECT
Whether you film on a camera, phone or webcam, ensure your device produces images of a reasonable quality and that you are properly framed. Make sure that your device is picking up your voice clearly.

TIMING IS EVERYTHING
Pay close attention to the time limit for your video. If you go over the allowed limit, either try again or edit the video.

EXPRESS YOURSELF
This is a chance to share your personality and thoughts with other OU students. Make it count!

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