**Vice President Engagement**

The Vice President (VP) Engagement has the responsibility to oversee the Association’s strategic aims for improving our members’ awareness of, and engagement with, the Association. This entails ensuring effective communication and engagement with the student body.

The Vice President Engagement:

- Maintains a 360° view of the communications and engagement approaches taken by the Association, always looking for ways to engage members and increase awareness.
- Oversees the communication strategy, in partnership with the Head of Digital Communications.
- Has oversight of the Students Association communication channels to ensure effective channels for student volunteers and representatives to feed back to wider student body.
- Works in partnership with the Open University’s Student Voice and MarComms teams.
- Is one of the public faces of the Association to the student body and is prepared to communicate with students through a range of platforms, including videos and blogs.
- Works closely with Strategy & Insight team to improve engagement in research and insight initiatives, eg Annual Membership Survey, National Student Survey and consultations.
- Is responsible for leading Student Voice week alongside the University and Association staff.

**Key skills and attributes**

In addition to the shared responsibilities for all CEC, you will need to possess, or be prepared to develop rapidly, the following:

- An engagement focused approach, with a passion for talking to and involving students in events and activities both online and face to face.
- An appreciation of communications and research principles.
- The desire to increase the Students Association’s reach to students in order to increase awareness and engagement for our services.
- Ability to create engaging content (eg written, video)
- Commitment to develop skills and knowledge appropriate to the role.

Training and support will be offered to any successful candidate.

**Role Specific Essential information, including time commitment**

This is a voluntary role which requires on average 15 hours a week, but is busier at some times. There is an expectation that some meetings will take place at Milton Keynes Campus.

It is important to also read the shared responsibilities document, which lists shared aspects of the roles which elected student leaders all commit to upon election to the role.
Examples of meetings attended by VP Engagement

The nature of our Student Leader’s roles is that there are always additional Association and OU working groups and committees that they will attend, as well as a range of one-off activities. We are therefore providing the most comprehensive list we are currently able to.

The list specifies scheduled meetings; additional work is typically required between these through online discussions and/or reading papers. In general, where there are face to face meetings these often take place in Milton Keynes, however, we are embracing blended working and so many meetings are able to be attended online.

Association meetings
- Senate Reference Group – four times a year, usually Wednesday mornings (First meeting 14 October).
- Association EDI Working Group – once every two months

OU meetings
- Student Voice Steering Group – four times a year.
- Student Consultation Management Group – four times a year.
- Chairing Student Voice Week organising group – once per month for 6 months of the year (June to November)
- National Student Survey Task Force – once per month for 6 months of the year (December to May)
- OU Digital Strategies Steering Group – monthly
- DSE Programme Board – four times per year
- OU Student Systems Delivery Board – four times per year
- OU Prevent Steering Group – four times per year
- OU Survey Systems Steering Group – monthly