

2024

ANNUAL MEMBERSHIP SURVEY

KEY FINDINGS

OVERALL AWARENESS

79%

Of respondents were aware of the OU Students Association (4% increase from 2023).



STUDENT LEADERSHIP TEAM

5%

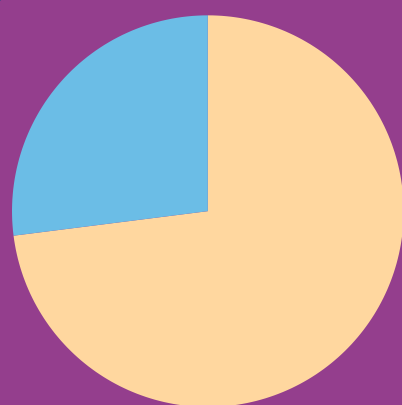
Increase in awareness of our Student Leadership Team (SLT) since 2023!



REPRESENTING YOU

73%

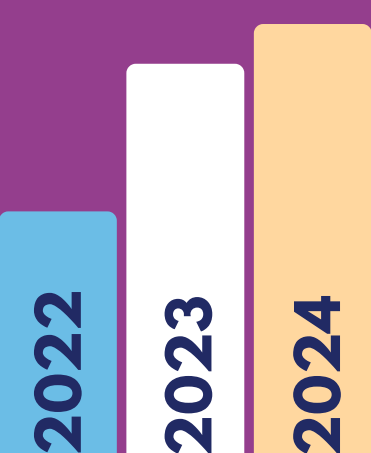
Awareness that a key activity of the OU Students Association is to represent students' academic interests to the University (5% increase from 2023, 9% increase from 2022).



STUDENT REPRESENTATIVES

76%

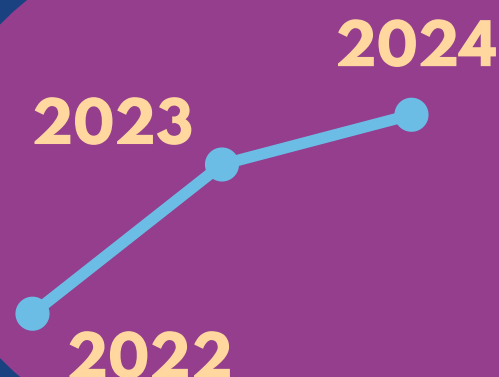
Of respondents were aware that all Student Representative volunteers (Student Reps) are their fellow students (7% increase from 2023, 33% increase from 2022)!



BECOMING A STUDENT REP

71%

Of respondents were aware that any current OU student can apply to become a student rep (7% increase from 2023, 28% increase from 2022).



STUDENT REP PURPOSE

71%

Awareness that the Student Rep role has been designed to give a voice to students' academic interests at university committees (6% increase from 2023, 33% increase from 2022).



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